



## ASEAN TOURIST GUIDE CONFERENCE INFORMATION SHEET

Event Name	ASEAN TOURIST GUIDE CONFERENCE
Theme	Togetherness in Tour Guiding Excellence
Date	24 – 26 OCT 2024
Time	08.30 am – 05.30 pm
Venue	Imperial Hotel Kuching, Sarawak Address: 76, Jalan Datuk Tawi Sli, Taman Seng Goon, 93250 Kuching, Sarawak <a href="https://maps.app.goo.gl/D359KbZLfrkHkq5j9">https://maps.app.goo.gl/D359KbZLfrkHkq5j9</a>
Organizer	Sarawak Tourist Guide Association
Supported by	Malaysian Tourist Guides Council, Sarawak Business Event, Sarawak Tourism Board, Ministry Of Tourism, Creative Industry & Performing Arts Sarawak, Government Of Sarawak, Ministry Of Tourism Malaysia

<b>TENTATIVE PROGRAM</b>	
24 <sup>th</sup> October 2024 - Thursday	
0830hrs	Delegates registration
0930hrs	State & National Anthems Welcome address by Organising Chairman
0945hrs	Keynote Address: Uplifting ASEAN Collaboration and Professionalism in the New Horizon
1030hrs	Tea Break
1100hrs	Tourist Guides in Action (Video snippets of Tourist Guides on the job at various locations)
1130hrs	Arrival of the State Minister of Tourism/ Speech/ Opening Ceremony
1200hrs	Lunch break
1330hrs	Paper 1 - Managing Tour Guiding in an Urban Landscape
1415hrs	Paper 2 - Restoration with Gentrification of Historical Assets
1500hrs	Break
1530hrs	Presentations by Tourist Guides representing ASEAN countries
1800hrs	End of Day 1

1830hrs	Transfer to Sarawak Club
1930hrs	Fellowship Dinner (Colours of ASEAN) at Sarawak Club
2130hrs	Return transfer of delegates to Imperial Hotel Kuching
25 <sup>th</sup> October 2024 - Friday	
0815hrs	Paper 3 - Remarkable Roles Played by Tourist Guides to Generate Positive Impact in Nature Conservation & Community Based Tourism
0900hrs	Paper 4 - Creative Roles of Tour Guiding
0945hrs	Tea Break
1000hrs	Paper 5 - Digital transformation to Navigate a Changing Landscape in Tourism
1045hrs	Muslim Friendly Tourist Guides – A World Program
1130hrs	To Adopt Resolutions
1200hrs	Lunch
1300hrs	Transfer to Kuching City Centre for Friday prayers. (Staged transfer for non-muslim at 1345hrs)
1430hrs	Visit to Sarawak State Legislative Assembly (Dewan Undangan Negeri Sarawak)
1730hrs	Back to Hotel
1930hrs	Gala Dinner – ASEAN, One Big Family
2200hrs	End
26 <sup>th</sup> October 2024 - Saturday	
0800hrs	Familiarization Tour to: (Tentative) A. Empurau Farm/ Semenggoh Orang Utan B. Empurau Farm/ Sarawak Biodiversity Centre
1430hrs	All tours to return to hotel by 1730pm
1730hrs	End of Conference

**MODERATOR & SPEAKERS:**

To be informed.

**LANGUAGE:**

English as a medium of communication at the conference

**CONFERENCE PACKAGE:**

<b>LICENSED TOURIST GUIDE RATE</b>	
Early bird price: <b>RM380</b> Promotion due date: 15 <sup>th</sup> June 2024	Normal price: <b>RM548</b> Registration close: 15 <sup>th</sup> July 2024
<b>PACKAGE INCLUSIVE OF:</b> <ul style="list-style-type: none"> <li>• 2 days delegation pass with lunch and dinner</li> <li>• 1-day complimentary local tour</li> <li>• Conference certificate of attendance</li> <li>• 4 CTRE for Malaysia licensed tourist guide</li> </ul>	
<b>REMARK:</b> This rate is heavily subsidized by Malaysia (Sarawak) government for the first 500 pax of registration only, on first come first serve basis, strictly for licensed tourist guide within ASEAN country. Please upload proof of your tourist guide license upon registration.	

<b>DELEGATE STANDARD RATE</b>	
Early bird price: <b>RM500</b> Promotion due date: 15 <sup>th</sup> June 2024	Normal price: <b>RM600</b> Registration close: 15 <sup>th</sup> July 2024
<b>PACKAGE INCLUSIVE OF:</b> <ul style="list-style-type: none"> <li>• 2 days delegation pass with lunch and dinner</li> <li>• 1-day complimentary local tour</li> <li>• Conference certificate of attendance</li> </ul>	
<b>REMARK:</b> This rate is partially subsidized by Malaysia (Sarawak) government for the first 300 pax of registration only, on first come first serve basis.	

**TRAFFIC GUIDE:**

1. Airline service to Kuching International Airport:

AIRLINE	STATUS
Malaysia Airline	Active
Air Asia	Active
Brunei Airline	Active
Batik Air	Active
Firefly	Active
Scoot	Active
China Eastern Airline	Starting from 24 June 2024 (Departure: Nanjing) Starting from September 2024 (Departure: Shanghai)

2. Ground transport:

Recommend to download GRAB or MAXIM to travel around the city. The distance from Kuching International Airport to Imperial Hotel Kuching (Conference venue) is about 5km. Besides, you may also book a taxi or car rental to move around the city.



**ACCOMMODATION GUIDE:**

1. Official accommodation: Imperial Hotel Kuching

Address: 76, Jalan Datuk Tawi Sli, Taman Seng Goon, 93250 Kuching, Sarawak

<https://maps.app.goo.gl/D359KbZLfrkHkq5j9>

ROOM TYPE	RATE PER NIGHT (RM)	BREAKFAST
Superior twin	220	√
Deluxe twin	250	√
Please contact our hotline WhatsApp no: +60198587907 for more inquiry.		

2. Other accommodation information

- Attached below is a list of recommended accommodation within Kuching city for your reference. The event organizer shall not be liable to any complaint or any dissatisfaction of accommodation service.
- You may make a reservation directly with the host of accommodation or book through recommended platforms such as Agoda and Airbnb.



ACCOMMODATION	LOCATION
Imperial Grand Suite Apartment	<a href="https://maps.app.goo.gl/sSyHAftvVERDqQRZ7">https://maps.app.goo.gl/sSyHAftvVERDqQRZ7</a>
Telang Usan Hotel	<a href="https://maps.app.goo.gl/WE7HUJ15vFGdMeWC9">https://maps.app.goo.gl/WE7HUJ15vFGdMeWC9</a>
The Podium @Studio	<a href="https://maps.app.goo.gl/dHcLRZNuzxKU8dFn6">https://maps.app.goo.gl/dHcLRZNuzxKU8dFn6</a>
1 ACS Residence	<a href="https://maps.app.goo.gl/qitxZJ9wNMpDtqxt7">https://maps.app.goo.gl/qitxZJ9wNMpDtqxt7</a>
Abell Hotel	<a href="https://maps.app.goo.gl/dWBpLB7NoRHPSoaSA">https://maps.app.goo.gl/dWBpLB7NoRHPSoaSA</a>
Longhouse House	<a href="https://maps.app.goo.gl/sPF9avBiUGhhTr7y7">https://maps.app.goo.gl/sPF9avBiUGhhTr7y7</a>
The Lime Tree Hotel	<a href="https://maps.app.goo.gl/HuWS73FQpa4D1euFA">https://maps.app.goo.gl/HuWS73FQpa4D1euFA</a>
Theatre Hotel	<a href="https://maps.app.goo.gl/GDvhUtwxBs8ktCn58">https://maps.app.goo.gl/GDvhUtwxBs8ktCn58</a>

Kuching Park Hotel	<a href="https://maps.app.goo.gl/J3YENQPt8TDdsU196">https://maps.app.goo.gl/J3YENQPt8TDdsU196</a>
Kingwood Hotel Kuching	<a href="https://maps.app.goo.gl/DJVdg3o3yBYPSqkK6">https://maps.app.goo.gl/DJVdg3o3yBYPSqkK6</a>
Tune Hotel Kuching	<a href="https://maps.app.goo.gl/rwfJDhWvVC7Kpd3F8">https://maps.app.goo.gl/rwfJDhWvVC7Kpd3F8</a>
Meritin Hotel	<a href="https://maps.app.goo.gl/yjwMo56xL8y9iuZ66">https://maps.app.goo.gl/yjwMo56xL8y9iuZ66</a>
Service Apartment @ Vivacity Megamall	<a href="https://maps.app.goo.gl/sMXGfAD2K8f2kJtt8">https://maps.app.goo.gl/sMXGfAD2K8f2kJtt8</a>
Gala City Apartment	<a href="https://maps.app.goo.gl/v8EDrKPnvrEngZRP7">https://maps.app.goo.gl/v8EDrKPnvrEngZRP7</a>
Rume Hotel	<a href="https://maps.app.goo.gl/PMPtVr6woiHKLMhM7">https://maps.app.goo.gl/PMPtVr6woiHKLMhM7</a>
The Waterfront Hotel	<a href="https://maps.app.goo.gl/jmc3QLBu1EWxsrKE8">https://maps.app.goo.gl/jmc3QLBu1EWxsrKE8</a>
Theatre Hotel Kuching	<a href="https://maps.app.goo.gl/yQJ3DHvA4aYnyAwGA">https://maps.app.goo.gl/yQJ3DHvA4aYnyAwGA</a>
Sheraton Kuching Hotel	<a href="https://maps.app.goo.gl/cXmwQ1SuzEkThQPa8">https://maps.app.goo.gl/cXmwQ1SuzEkThQPa8</a>
Pullman Kuching Hotel	<a href="https://maps.app.goo.gl/Vn76RM1s6dvgvk6Z6">https://maps.app.goo.gl/Vn76RM1s6dvgvk6Z6</a>
Hilton Kuching Hotel	<a href="https://maps.app.goo.gl/Vn76RM1s6dvgvk6Z6">https://maps.app.goo.gl/Vn76RM1s6dvgvk6Z6</a>
Grand Margherita Hotel	<a href="https://maps.app.goo.gl/QD9aQxWPgqzx94qD6">https://maps.app.goo.gl/QD9aQxWPgqzx94qD6</a>
Riverside Majestic Hotel	<a href="https://maps.app.goo.gl/pdDeVq5PZt5GxcUG6">https://maps.app.goo.gl/pdDeVq5PZt5GxcUG6</a>
Citadines Uplands Kuching	<a href="https://maps.app.goo.gl/tVYiPXXbB7GE6R71A">https://maps.app.goo.gl/tVYiPXXbB7GE6R71A</a>

**KEY CONTACT PERSON:**

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Jessty Goh	+60198587907	Registration & Payment

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